

## The Challenge

EU Directives 2009/72/EC, 2009/73/EC and 2012/27/EC ask for almost complete availability of smart meters until 2020. This includes more than 230 mil dwellings in the EU. This massive infrastructure roll-out must be accompanied by tools and services for the affected EU households forwarding the breath-taking benefits enabled through the innovative new technology.



## Partners



## The Solution

PEAKapp is an unprecedented ICT-to-Human ecosystem fully exploiting the capabilities of the new smart metering infrastructure for the benefits of its users by:

- triggering lasting energy savings through behavioural change and continuous engagement,
- enabling discounted consumption of clean electricity coming from renewable energy,
- connecting them to social networks like Facebook and Twitter and
- motivating them through serious gaming.

Потребление за месяц: апрель 2017



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### CONTACT

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[www.peakapp.eu](http://www.peakapp.eu)

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Personal Energy Administration Kiosk application:

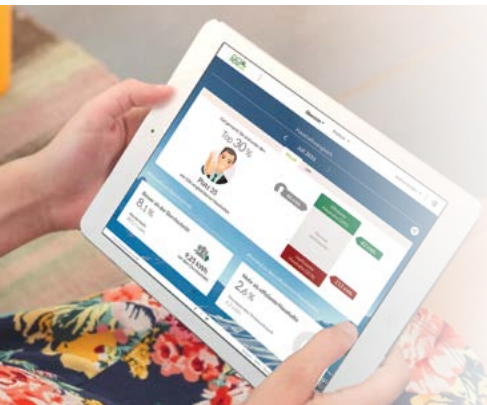
an ICT-ecosystem for Energy Savings through Behavioural Change, Flexible Tariffs and Fun



### ENABLE A QUICK OVERVIEW

Current meter readings, consumption, payment relevant data and other most important key

data is directly shown at your customer's dashboard, just a finger tap or click away.



### ALLOW COMPARISON WITH OTHER USERS

The verified centralised server and processing unit interconnects all participating households and their consumption data. This enables the users to compare themselves with other similarly equipped households while strictly guaranteeing their anonymity and data protection.

### OFFER TIME-BASED DISCOUNTS

Instantly inform your customers about discounts via push notifications. Offer flexible clean energy discounts to control the consumption behaviour and to leverage on clean energy consumption peaks.

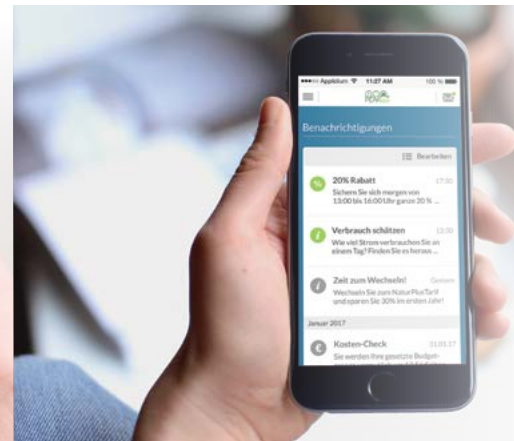
### GUARANTEE NO SURPRISES

Offer an extra valuable feature to your customers. Individual limits and alerts in case of a forecasted budget or consumption overrun can be set by the customer. Under or over payment – all visible at a glance.

### SMARTPHONE, TABLET & PC

One household, countless screens. Thanks to the responsive design individual consumption can be monitored in and outside your customer's home – all in the same high quality.

### INVOLVE WITH SOCIAL MEDIA



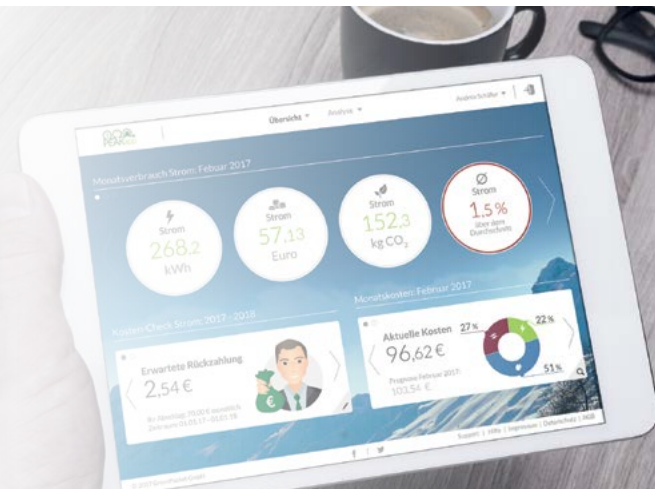
Let your customers share their consumption in social networks, like Facebook or Twitter and provoke discussions about saving potentials or new trends.

### GIVE CLEVER ENERGY TIPS

Share saving tips with your customers! Help them to save energy and to protect our environment in the long term.

Contact us and schedule a demo!

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### ENGAGE WITH GAMES AND PRIZES

Each day your customers can bet with the community on their daily energy consumption and will see on the next day how good their estimate was. Engage your costumers with your brand on a daily basis.

